

Introduction to Design Thinking

How long? 4 hours to 1 day

What? A hands-on workshop to experience Design Thinking and learn how to apply it for innovation processes, e.g. as part of an on-the-job training.

Work mode: In teams of approximately 6 people, each accompanied by a Design Thinking Coach. Learn through a simple example task.

Content:

- Learn the basics of Design Thinking: Methods and Mindset
- Work in interdisciplinary teams
- Get insights into user comprehension, brainstorming methods, and rapid prototyping

This offer is for:

- Companies and Associations
- Institutions for education and research such as Universities and Research Institutes
- NGOs
- Public facilities
- Initiatives, Foundations, Clubs, and Think Tanks
- etc.

The workshop can be offered to employees of a single company, of several organizations, or to members of associations. For individuals, we also offer single tickets to open workshops.

Venue:

In your premises or in another suitable place.